



Stiftung kulturserver.de gGmbH

Geschäftsstelle Aachen: Lothringerstraße 23 D-52062 Aachen Tel.: +49 241 33686 Fax: +49 241 33636

Geschäftsstelle Berlin: Rungestraße 22-24 D-10179 Berlin Tel.: +49 30 22667748

E-Mail: redaktion@kulturserver.de www.kulturserver.de

Bankverbindung Stadtsparkasse Hannover BLZ: 250 501 80 Kontonr.: 273 902

# The ONLINEFILM project: examples of different websites and applications





## The Onlinefilm Project with the [cb-film/shopadmin] database

We have put together for you here a selection of websites that use the CultureBase technology, developed in collaboration with <a href="ONLINEFILM AG">ONLINEFILM AG</a> for maintaining and releasing films and film information. ONLINEFILM uses Kulturserver's technology which, together with the CultureBase database and the accompanying software modules, forms an extensive user suite for collecting and managing data in the cultural sector. We would like to explain to you all of many the things you can do with our distribution software/platform and the films made available by the filmmakers for specific purposes.

We will show you the multitude of applications that can be used to get the films onto various portals. They all share the same basic technology that allow for targeted release among the various distribution channels, with minimal effort. Open presentation platforms can be recorded in the same way as projects with precisely defined editorial content or an exclusive scope – targeted only at the B2B sector, if necessary. Finally, this strategy serves not only to improve visibility of the film but also increases its google ranking!

The potential data depth of each film entry in [cb-shopadmin] and [cb-film] allows a high quality of metadata describing the film. This, together with up-to-date software for fast distribution of films as "download to own" and as "stream to rent", provides an independent, flexible and self-determined presentation platform for filmmakers.



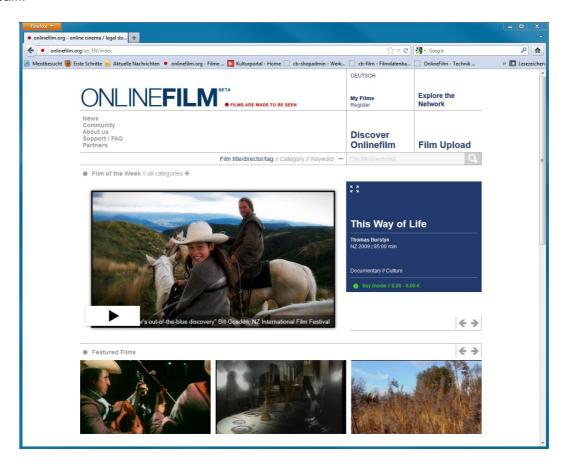


## onlinefilm.org

#### www.onlinefilm.org

Together with its partners, ONLINEFILM AG has produced <u>www.onlinefilm.org</u>, a legal online distribution platform for German and international films. Films are distributed and marketed online throughout entire world via the website.

In addition to the German onlinefilm.org website, numerous individual country portals have been launched in the meantime. Currently they offer mainly documentaries for purchase as download or stream.



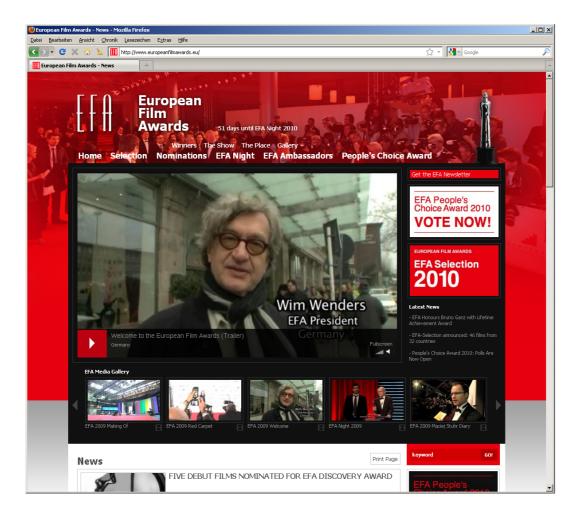




## EFA European Film Awards

www.europeanfilmawards.eu

The European Film Award is a pan-European prize given by the European Film Academy and is often referred to as the "European Oscar". The website hosting this year's trailers, interviews and previews runs exclusively on CultureBase technology.



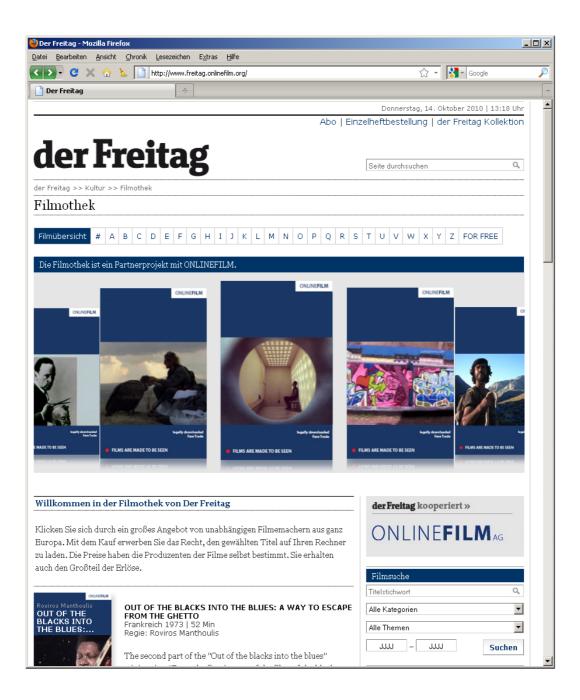




## der Freitag

#### www.freitag.onlinefilm.org

Film library of "der Freitag" - a co-operation partner of onlinefilm.org. The selection of films on offer is based on the editor's choice of the films available at onlinefilm.org.







#### kultiversum.de

http://www.kultiversum.de/Filmothek-Doku-Spielfilm.html http://www.kultiversum.de/Filmothek-Theater-Trailer.html

The film library of kultiversum.de – a co-operation partner of onlinefilm.org - is a German cultural platform. The selection of films on offer is based on the editor's choice of the films available at onlinefilm.org. It includes documentaries and feature films as well as theatre, opera and ballett trailers.



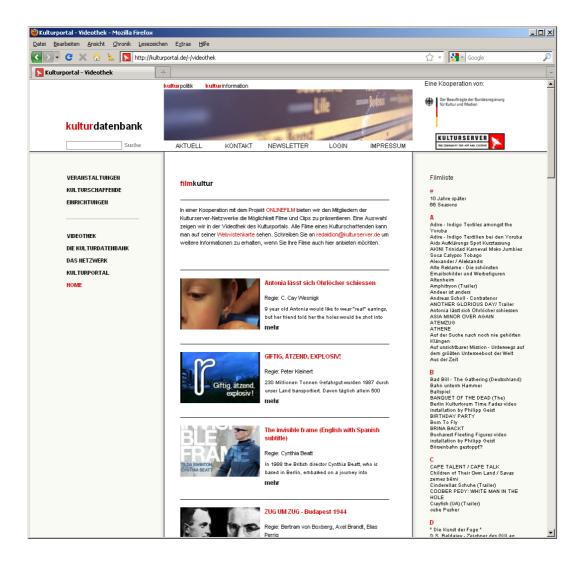




## Film database in Kulturportal

www.kulturportal.de/-/videothek

This cultural portal links the release of the film database to the announcement of current cultural events as well as information on the event locations, artists and creators.



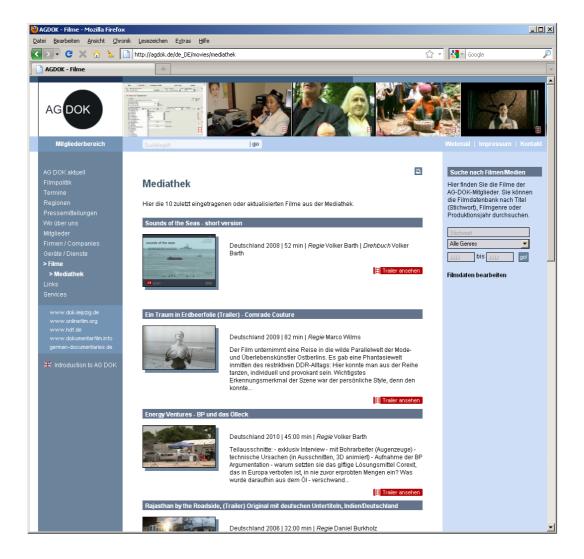




## German Documentary Association (AG DOK)

www.agdok.de/de\_DE/movies/mediathek

The German Documentary Association is the largest professional association of independent writers, directors and producers in Germany. With approximately 850 members, their media library contains films that offer a trailer, at the very least. Films that carry only a description are also found under "films".



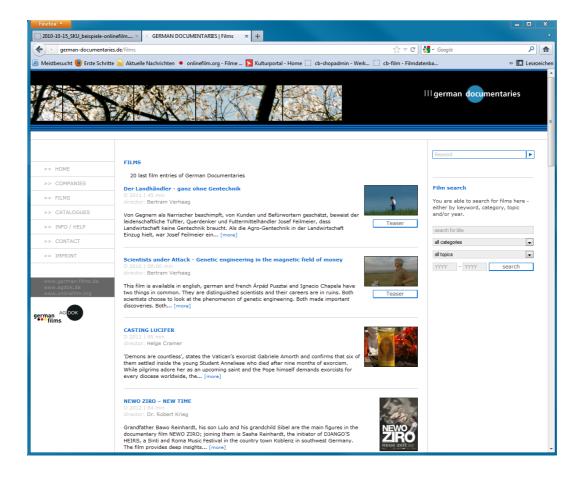
## ONLINE**FILM**



#### German Documentaries

#### www.german-documentaries.de

This English-language platform is aimed at international buyers from broadcasting networks, rental professionals, festival organisers and programming directors in cultural centres. Every year in February, it presents documentary film productions from the previous year at the Berlin International Film Festival. In addition to the films, there is also information on the various production companies including contact addresses. An editorial section provides news on congresses, markets and festivals that are of particular interest to German documentary film makers.



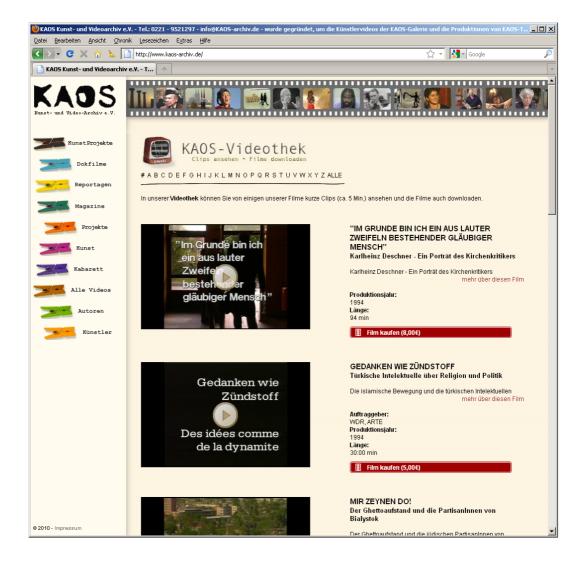


#### KAOS Art and Video Archive

#### www.kaos-archiv.de

The KAOS Art and Video Archive was created in order to store artists' videos from the KAOS gallery and KAOS team productions, and to provide access to the public within different contexts, as well as to private individuals and educational institutes

The site uses CultureBase technology for the distribution of its own films via its own website.



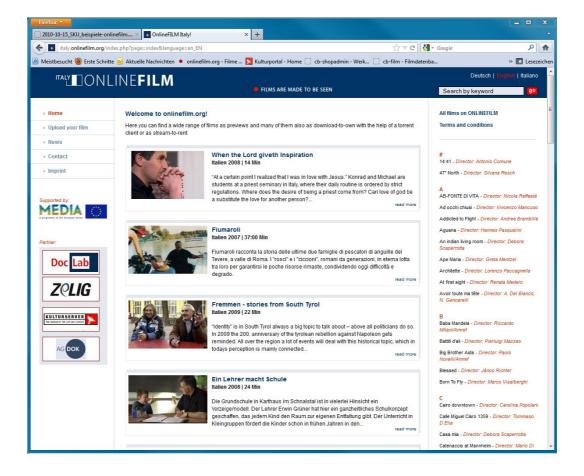




## Italy onlinefilm.org

#### www.italy.onlinefilm.org

The scalable solution of CultureBase technology has been used to launch seven different country portals, as in this example of Italian films and film makers. The website can be viewed in both the country's language as well as in English, so that international visitors can also use the portal. The respective country partner of onlinefilm.org defines the selection of films and the written content.



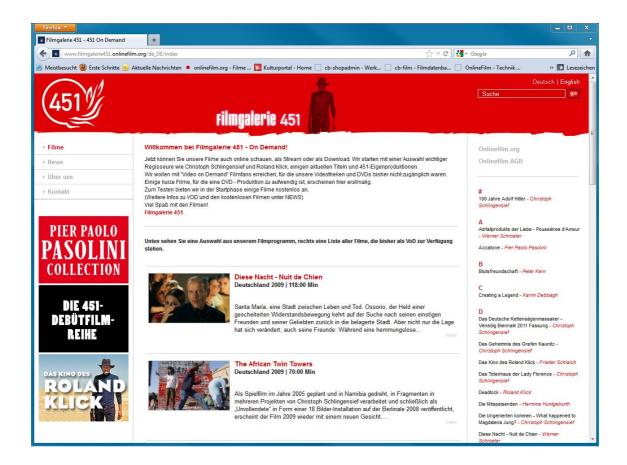




## Cooperation with Filmgalerie 451

http://www.filmgalerie451.onlinefilm.org/

Berlin based Filmgalerie 451 offers most of its films also as download and stream via Onlinefilm. For this purpose Kulturserver and Onlinefilm have programmed a special video-on-demand-site. Every film is also available on Onlinefilm because of the entry in one data base.

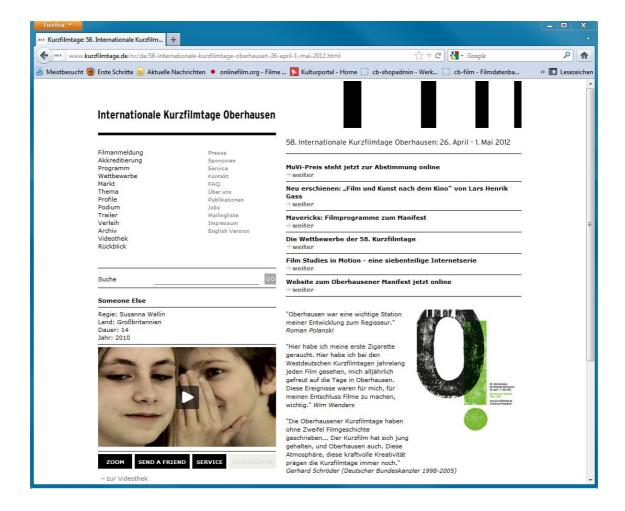






## Video-On-Demand-site of the short film festival in Oberhausen <a href="https://www.kurzfilmtage.de/">www.kurzfilmtage.de/</a>

The website for the short film festival in Oberhausen with a film library that is based on the same data base as Onlinefilm.





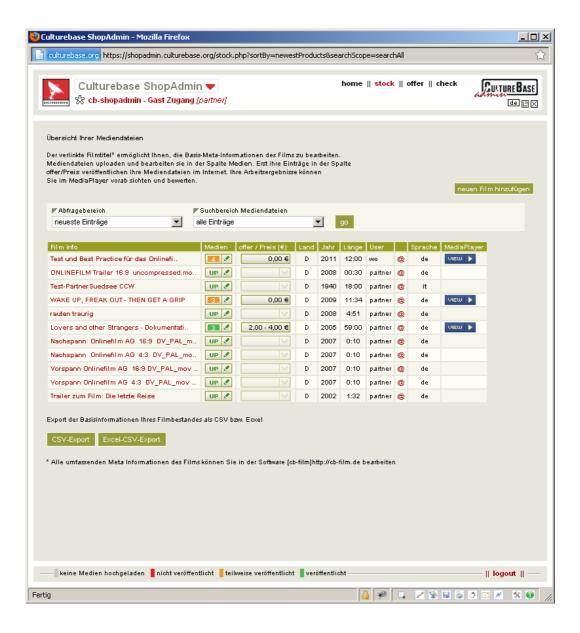


#### Administration

#### https://shopadmin.culturebase.org

(Guest access user name: partner / password: partner)

Shopadmin allows the right holder to manage his films at all times, to enable or disable them and to monitor the purchasing process.







## Creating subtitles

http://cb-ml.de

Subtitles for films can be created using the cb-ml editing tool. You can find the handbook <u>here</u> (in German).



## ONLINEFILM



#### [ Further information ]

Further information you can find on our FAQ page

#### [ Contact ]

You can reach the support of Onlinefilm on workdays from 10 AM until 5 PM (CET) at <a href="mailto:support@onlinefilm.org">support@onlinefilm.org</a>

#### onlinefilm.org

c/o Stiftung kulturserver.de gGmbH Rungestraße 22-24 10179 Berlin Tel.: 030 22667748 support@onlinefilm.org www.onlinefilm.org

FILMS ARE MADE TO BE SEEN

#### **ONLINEFILM AG**

Heisterbusch 3
D-23611 Bad Schwartau
T ++ 49 (0)451 50 57 570
F ++ 49 (0)451 28 22 23
office@onlinefilm.org

Headquarters Wakenitzmauer 34-36 23552 Lübeck

Chief Executive Officer C. Cay Wesnigk Chairman of the Supervisory Board Roland Schmidt Tax number 22 296 23957 Revenue Office Lübeck

HRB 7698 HL